

The logo consists of a solid purple square. Inside the square, the words "UMU" and "VOTES" are written in a bold, white, sans-serif font. "UMU" is positioned above "VOTES", and both are centered horizontally within the square.

UMU VOTES

Throughout the Fall of 2020 our work included events, presentations, posters, written documentation, and more. The following pages highlight the work of the UMU Votes effort and serve as an archive of printed and digital materials used.





CHANGE OF PLANS!

**THIS EVENT WAS FORMERLY SCHEDULED TO
TAKE PLACE IN THE QUAD.**



PRESIDENTIAL DEBATE WATCH

**SEPT. 29 | 9 P.M.
VARIOUS LOCATIONS**

**JOIN US TO WATCH WITH FRIENDS IN
PERSON OR VIRTUALLY.**

**REGISTER HERE TO
RESERVE YOUR SPACE!**

**WWW.MOUNTUNION.EDU/REGULA-CENTER/UMUVOTES
HOSTED BY THE REGULA CENTER & THE DEPARTMENT OF POLITICAL SCIENCE & INTERNATIONAL STUDIES**

Poster for first presidential debate watch



VOTING INFO

IMPORTANT DEADLINES:

- October 5 - voter registration deadline
- October 27 - absentee request should be mailed
- November 2 - last day to return absentee ballot
- October 6-November 2 - early in person voting
- November 3 - election day

EVENT/DEBATE DATES:

- September 17 - Constitution Day
- September 22 - Ohio Supreme Court Justice Debate
- September 29 - Presidential Debate
- October 7 - Vice Presidential Debate
- October 15 - Presidential Debate
- October 22 - Presidential Debate

VISIT OUR WEBSITE FOR EVENT & DEADLINE DETAILS

The OAC is hosting a competition to recognize voter registration, turnout & athlete involvement - help UMU win by registering today!

You MUST register to vote before requesting an absentee ballot

Carefully review your answers on all forms

Mount Union will pay postage on all forms returned to a Civic Corner (located in HPCC & KHIC)

You can use your Mount Union address or your home address. To use your campus address list your mailbox number and 1972 Clark Ave., Alliance, OH 44601

Options about how you vote: early in-person, absentee by mail, on election day - review your options & learn more at our website

Mount Union has staff & student fellows to answer your questions. Visit the website to connect with them

Follow UMU Today & our website for details about events & reminders



SCAN ME

Forms
Paid Postage
Voter Guides
Election Deadlines
Absentee Info

WWW.MOUNTUNION.EDU/REGULA-CENTER/UMUVOTES

Poster shared in print and digitally for entire campus



VOTER ENGAGEMENT AT MOUNT UNION

WHAT YOU NEED TO KNOW

- Civic Corners and mountunion.edu/regula-center/umuvotes have resources including
 - A place to get voting information
 - Lockboxes to drop off completed forms to be mailed
 - Nonpartisan voter guides
 - Absentee ballot requests
 - Printable registration for all states
 - Information about partner resources
 - Details about OAC votes
- You **MUST** register **BEFORE** requesting an absentee ballot
- We pay postage for absentee ballot requests, voter registration forms and letters to elected officials
- All voter engagement sponsored by the university is nonpartisan
- Dates vary by state
- Trained students including CEEP Fellows are available to help
- We can all help eliminate barriers and provide information for students who may not otherwise know or understand the process

**WWW.MOUNTUNION.EDU/REGULA-CENTER/UMUVOTES
REGULACENTER@MOUNTUNION.EDU**

Handout for student ambassadors, faculty and coaches



**VOTE THE
CHANGE YOU
WISH TO SEE IN
THE WORLD.**

www.mountunion.edu/regula-center/umuvotes



**REGISTER.
WRITE.
MAKE CHANGE.**

Visit a Civic Corner Today!
mountunion.edu/regula-center/umuvotes



Image of stickers given away at all events

UNIVERSITY OF MOUNT UNION CIVIC ENGAGEMENT PACKET

Complete page 1 and 2 and submit to regulacenter@mountunion.edu

Print out, complete and sign voter registration, then deposit in Civic Corner lockbox.
(first 50 students to submit purple heading forms will receive a free drink voucher to campus cafes)

NAME ----- RESIDENCE⁴ -----

EMAIL ----- PHONE NUMBER -----

Class/advisor/group from which you received this form -----

VOTER REGISTRATION INTAKE FORM

OPT INTO VOTER REG

I CHOOSE TO OPT INTO VOTER REGISTRATION

I'd like to choose one

- Register to vote for the first time (Ohio form attached; see [link](#) for all state forms)
- Update my registration *address, political party, name change, etc...*

How I plan to vote choose one

- In person at a voting site
- By mail *which is a separate process from this voter registration (to request absentee ballot, see <https://www.vote.org/absentee-ballot/>)*

Where I plan to vote choose one

- At my current campus address in Alliance
- At my home address in this state:

NOTES (office use only):

**check 51 state cheat sheet for more information*

OPT OUT OF VOTER REG

I CHOOSE TO OPT OUT OF VOTER REGISTRATION IF ANY OF THE FOLLOWING REASONS APPLY TO ME

- I do not wish to register to vote
 - I am certain that my registration is up to date
 - I am not a U.S. citizen
 - My voting rights have been removed by my state and have not yet been restored* *i.e. felony conviction*
 - I am too young to register in my state*
- By checking this box I choose to opt out of voter registration and take part in other civic engagement opportunities

FLIP TO NEXT SHEET

NEXT STEPS

- I give permission for the Regula Center to mail my form on my behalf (*not available FL, NM, TX, WY*)
- I give the Regula Center permission to contact me for follow up

FLIP TO THE PAGES 3 AND 4 FOR VOTER REG



VOTER ENGAGEMENT COMPETITION

Responsible citizenship is at the core of what we aim to teach our campus community, and voting is one way we can demonstrate doing so. To foster responsible citizenship, we are launching a student organization competition to recognize those who are participating at the highest levels. Organizations will be awarded points for their efforts and engagement outlined below.

WE ARE AWARDING MORE THAN \$1,500 IN PRIZES INCLUDING:

Top 3 Student Organizations

- First Place: \$300 added to your Senate budget
- Second Place: \$200 added to your Senate budget
- Third Place: \$100 added to your Senate budget

Fraternity & Sorority Life

- Top Fraternity: \$250 donated to chapter's philanthropy
- Top Sorority: \$250 donated to chapter's philanthropy

Athletic Teams

- Top Men's Team: \$250 to your team budget
- Top Women's Team: \$250 to your team budget

Things to keep in mind:

- Points can be earned many ways and some are % so all organizations can win no matter their size
- Points are awarded for submissions rather than winners - for example, you receive points for submitting a PSA whether it airs on the radio or not
- Your participation in the events, voter registration, and pledge to vote count towards every organization/team you are a member of but no one person can submit PSAs, articles, photos, etc. for more than one organization
- HAVE FUN!
- All events and submissions must adhere to university guidelines, be nonpartisan in nature and be in line with COVID policies related to masks, social distancing, group size, etc.
- More events and ways to earn points may be added at any time - be sure to watch your email and follow Student Senate updates
- Use www.mountunion.edu/regula-center/umuvotes or <https://becauseicare.turbovote.org/name?r=UofMountUnion> to check registration status, find the pledge and more.

How it works:

Do each of the following to earn points. Click each category title to see the submission forms and more details about each way to earn.

[Host a pop up event](#) - Sign up to host an event that encourages participation in the election. After registering your group, you will receive the forms, decor, and other tools needed to host your event. You can host multiple events but will only earn points for one. 100 points

[Participate in Debate Watches](#) - Join us in person on September 29 or via Zoom for the additional debate watches. 1 point per percent participating - for example, 50% of your organization participates = 50 points

[Register to vote](#) - Report the percent of your organization that is registered to vote and receive 1 point per percent. For example, 80% of your organization is registered = 80 points

[Take the allintovote.org pledge to vote](#) - Report the percent of your organization that has taken the pledge and receive 1 point per percent. For example, 95% of your organization takes the pledge = 95 points

[Submit a Public Service Announcement](#) - Share a 15-30 second recording that can be aired on WRMU and used on online platforms that encourages voter participation. [PSA info here](#) and an [example PSA is here](#) (this one is video, you only need audio). Members can submit multiple PSAs but the same person may not submit for more than one organization. 50 points for the first submission and 25 points for each additional up to 150 points

[Submit a written piece for the Dynamo](#) - Share a written piece that can be published in the Dynamo and used online that encourages voter participation. Members can submit multiple articles but the same person may not submit for more than one organization. 50 points for the first submission and 25 points for each additional up to 150 points

[Photo contest](#) - Submit a photo of your organization or some of its members that demonstrates your commitment to civic engagement. Be creative! One photo per organization will be awarded points. 50 points

[Paint the KHIC windows](#) - contact the library and arrange to paint the KHIC windows encouraging voter participation. You must schedule this in advance so don't wait (email Carla Saratt to do so)! Submit a photo to earn points. 100 points

[Paint the Rock](#) - Paint the rock with a message that encourages voting. Submit a photo to earn points. Be sure to follow the 24 hour courtesy rule when painting (you do not need permission to paint). 100 points



ALL IN Campus Democracy Challenge

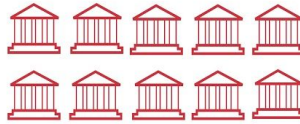
OAC Voting Challenge Summary



We invite you to review the OAC Voting Challenge Summary. With over 25,000 college students attending OAC campuses, college student voters in the conference will play an important role in local, state, and national elections.

10 participating campuses

- 0 public institutions
- 10 private institutions
- 10 4-year institutions



100%

of OAC campuses are participating in the Challenge



Average 2018 voter registration rate at ALL IN OAC campuses



Average 2018 campus voter turnout increase at ALL IN OAC campuses



40%

Average voting rate among ALL IN OAC campuses in 2018



of ALL IN campuses in the OAC have authorized NSLVE

1 OAC campus president is a signatory on the ALL IN Presidential Commitment



5 seals were awarded to OAC institutions in 2018 for having a voter turnout rate of 30% or higher

Participating Campuses:

Campuses in bold have signed the presidents' commitment.

Baldwin Wallace University, Capital University, Heidelberg University, John Carroll University, Marietta College, Muskingum University, Ohio Northern University, Otterbein University, **University of Mount Union**, Wilmington College (OH)

As of June 17, 2020

allinchallenge.org | allinchallenge@civication.org | 202.908.5226

Shirt front and back



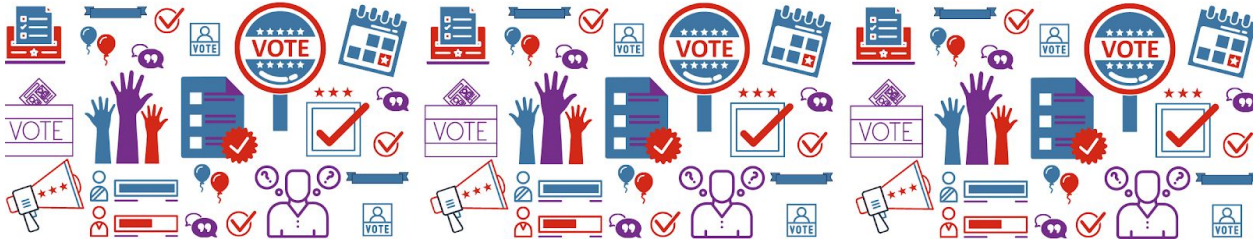
OAC Votes overview and tshirts used on campus

FYI - REGISTERING TO VOTE

YOU CAN REGISTER USING YOUR HOME ADDRESS OR YOUR MOUNT UNION ADDRESS

BE SURE TO USE THE CORRECT FORM FOR YOUR STATE

AFTER REGISTERING, CHECK YOUR STATE'S GUIDELINES FOR ABSENTEE, EARLY, AND ELECTION DAY VOTING



Print and digital FYI sheet

THE ELECTION IS OVER...

NOW WHAT!?

A series of conversations about where we go from here.

November 5, 12 & 19

11:15 a.m. - 12:15 p.m.

Zoom

www.mountunion.edu/umuvotes to register



No pressure.
No judgement.
No grades.
Just a conversation.

Overview shared with campus stakeholders - Fall 2020

Fall 2020 Voting Programming – Lori Kumler & Abby Schroeder, Regula Center

Partnerships

The Regula Center has been working with the ALL IN Campus Democracy Challenge since 2016 to institutionalize voter engagement at Mount Union. ALL IN works with colleges across the nation to promote nonpartisan voter engagement and has recognized Mount Union as a silver seal campus (for voting rates above 30% in 2018) and a presidential commitment campus. In addition to helping develop and review civic engagement action plans, ALL IN also facilitates challenges among athletic conferences.

The Regula Center has partnered with ALL IN to coordinate the Ohio Athletic Conference (OAC) Challenge which launched in the spring. With support from the OAC commissioner, Tim Gleason, and the presidents at all schools in the conference, representatives from each campus have been collaborating to increase student registration and voting rates. On August 4, Mount Union hosted a virtual summit with a faculty/staff panel and student panel for members of the OAC. This day was dedicated to learning from those on our campus who are doing outstanding work in this area including our library, athletic department, student involvement and leadership, faculty, and student leaders.

This fall, we will recognize campuses in the OAC for the highest overall voter registration and turnout, the campus with the most improved voter registration and turnout, the highest voter registration and turnout among athletes, and most unique voter engagement efforts. As part of this work we will distribute Ask me how to Vote/OAC Votes t-shirts across campus and are encouraging participation among coaches.

Campus outreach for voter engagement has also increased in other areas of campus. A civic engagement working group including more than 30 members of the campus community has met and is regularly communicating with ideas, assignment examples, resources, and other ways to increase participation at Mount Union.

Student ambassadors for engagement

Student ambassadors have also been selected to work on voting initiatives. We are working with the Campus Election Engagement Project (three fellows, Jake Penko, Mara Cvelbar, Jon Wahlie), Campus Vote Project (Fellows Armon Cook and Jordan Edith), and Because I Care (Fellow Xae Cloud) to provide stipends, internships, and volunteer hours to students who will take the lead on programming this fall. Additionally, Tianna Kirkpatrick, Pi Sigma Alpha and Pre-law society president, is one of our student ambassadors. Students selected represent a variety of majors and interests across campus. They will be responsible for assisting with voter registration and absentee ballot drives, coordinating debate watch events, and increasing voter education at Mount Union. They will also assist the Regula Center with developing additional challenges among student organizations, prizes for civic engagement pledge submission, and other activities.

We are using resources from these organizations as well as Ask Every Student to provide nonpartisan voter guides, up to date registration and absentee information, and more. Members of the campus community are encouraged to use www.mountunion.edu/regula-center/umuvotes for access to information.

Academics

Courses across many academic departments are including civic engagement assignments this fall. Partnerships with faculty including Gwen Gray Schwartz (English), Mary Beth Henning (Education), Mark McConnell (Business) and others have expanded this year. The Office of the Integrative Core included voter engagement information for all FYS and Capstone faculty and the Center for Faculty Development included voter engagement as part of fall faculty conference. All students will see a link to voter resources when they log into D2L. We are putting together a program on voting for the Exceptional Beginnings program in September as well.

Civic Corners

The Civic Corners will be in use again this year and are in the Hoover Price Campus Center and Kolenbrander Harter Information Center. These kiosks have an iPad to look up information, postcards to write elected officials, and forms for voter registration and absentee ballot requests. There is a lockbox at each location where members of the campus community can submit their forms to be mailed. The Regula Center monitors and covers all postage costs. Other organizations are able to purchase Civic Corners through the bookstore website. To date there are a dozen across the country with six being added to Quinnipiac University this fall.

Civic Engagement programming

The Regula Center will highlight voting through our annual Constitution Day programming by featuring the documentary *The Vote* (covering the Women's suffrage movement) on this anniversary of the 19th Amendment. We also highly encourage members of the campus community to serve as poll workers and have emailed students information about how to do so. The Office of Marketing created a social media plan for posts related to the election and information will be shared via UMU Today.

We have five debate watch events planned in September and October: Ohio Supreme Court Justice debate, Presidential candidates, and Vice-Presidential candidates.

Assessment and Funding

Mount Union participates in the National Study of Student Learning, Voting, and Engagement ([NSLVE](#)) which provides data about our registration and turnout rates. This data, alongside review of our ALL IN Action Plan and application to be a Voter Friendly Campus, will allow us to assess our progress.

Funding for this work comes from the Regula Center budget and will be supplemented with a grant secured by Lori Kumler from Ask Every Student. Student stipends for fellows will be paid directly from the Campus Election Engagement Project, Because I Care, and the Campus Vote Project to students and have no effect on student financial aid.

Files that can be shared include:

- [One page voting FYI](#)
- [Website for voter registration, absentee information and nonpartisan guides](#)
- [Presentation about voting at Mount Union](#)
- [OneDrive with additional resources/updates](#)